

**INSTITUTE OF MANAGEMENT,
NIRMA UNIVERSITY, AHMEDABAD**

The world-class campus of Nirma University is located on Sarkhej-Gandhinagar Highway, about fifteen kilometers from the walled city of Ahmedabad. It is the outcome of the visionary leadership of one of the most successful entrepreneurs of India, Padmashri Dr. Karsanbhai K. Patel, who has created a business conglomerate known as Nirma Group. Institute of Management is a constituent of Nirma University, which was set up in 1996 by Nirma Education and Research Foundation to promote excellence in management education. The Institute has been consistently growing under the guidance of Shri Ambubhai Patel (Vice President) and Dr. N. V. Vasani (Director General). Since its inception, the Institute has been undertaking a wide range of educational and training related activities and series of national and international conventions which have helped it emerge as one of the premier business schools in the country within a short span of thirteen years. Presently, it is rated as one of the top twenty five B-Schools in the country. Its mainstream programmes include MBA (Full Time), MBA (Part Time), MBA (Family Business and Entrepreneurship) and Ph. D. in Management. The Institute also offers Executive Diploma Programmes in various functional areas of management. The Institute conducts need-based in-house training programmes to meet the training needs of industry. The Institute has academic alliance with international universities, such as New Mexico State University, USA; Hanyang University, South Korea; Florida Atlantic University, USA; and Minnesota State University, USA to name a few. The facilities on the campus include air-conditioned classrooms, a state-of-the art library, a 450-seater auditorium, well-equipped computer centre and hostels for the students.

MDP Office

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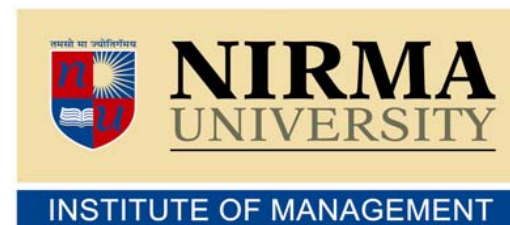
FACULTY DEVELOPMENT PROGRAMME

One Week Workshop

on

***Financial Management:
Enhancing Teaching Effectiveness***

12th - 17th July 2010



Introduction

The workshop is designed to enhance the effectiveness of the faculty in teaching of finance. It would cover concepts, techniques and spreadsheet applications relevant to financial decision making. Not only that Microsoft Excel has proved to be the most effective tool in the hands of finance managers for undertaking financial analysis and handling complex decision problems, but has also proved to be equally useful to the finance faculty in effectively demonstrating the working of various principles, formulae and techniques of financial analysis and decision making. This workshop will focus on illustrating the application of some prominent spreadsheet functions in selected cases and illustrative exercises along with giving due weightage to discussing the basic concepts. It is expected that this endeavour would also go a long way in increasing the conceptual clarity simultaneously while equipping the faculty with a necessary toolkit. Thus, the programme will be useful to both_ fresh as well as experienced faculty.

To make the workshop an EARNING WHILE LEARNING proposition for the participants, it is planned for a week. The workshop being for duration of not less than a week, it would help the participants earn 20 points under the newly introduced scheme of 'Performance Based Appraisal System' of the UGC.

Venue & Duration

The programme will be conducted at Institute of Management, Nirma University Campus, Ahmedabad during 12th to 17th July 2010.

Delegate Fee

Rs.6000/- per delegate on non-residential basis. An Institute nominating three or more participants for the programme will be entitled to 10% discount.

Residential delegates will be provided accommodation in the university's air-conditioned guestrooms on the campus @ Rs.750 (on twin sharing basis) and Rs.1000 (on single occupancy basis) per day.

Coverage

The workshop will cover the following topics:

- Basics of Finance
- Growth Rate and Financial Planning
- Understanding the relationship among Profit, Fund and Cash
- Assessing Working Capital Requirement
- Receivables Management: Credit Policy and Credit Terms
- Capital Budgeting: Techniques & Risk Analysis
- Dividend Policy
- Portfolio Optimisation
- Option Pricing

Programme Leader

Deepak Danak, Ph.D., Professor (Finance Area)

Prof. Deepak Danak has been in academics for more than three decades. Before joining the Institute of Management, Nirma University in 2002, he held various positions in various institutes, including that of director of two management institutes for a total period of five years. He participated in academic administration of various universities as Chairman of Board of Studies in Management, and Dean of Faculty of Management. During his association with the Nirma University, he has worked as Chairman - Executive Education Centre and Chairman - Executive Club of Ahmedabad. Currently, he is the Chairman - Economics & Finance Area. He has participated in several conferences and presented research papers, and also has got a few papers published. He has coordinated and/or acted as resource person in many Management Development Programmes and Faculty Development Programmes.